

## Te Kawa o te Whakataetae Video Competition Rules

Outlined below is all that you need to know to enter in the 2020 Early Career Research Video Competition. Karawhuia go for it, tuku atu upload!

### Te Koha Prizes

There are five prizes up for grabs:

- ⇒ \$2000 Kaiarataki Achiever in **professional video** category
- ⇒ \$2000 Kaiarataki Achiever **non-professional video** category
- ⇒ \$2000 Te Ao Māori category
- ⇒ \$2000 Moana Oceania category
- ⇒ \$2000 People's Choice category.

Videos can be eligible for more than one prize, but can only win one prize.

### Te Wā Timeline

The competition opens 9:00am on 23 July 2020 and closes 18 September 2020 at 5:00pm. Announcement of winners will be made on the 9 October 2020.

### He Māraurau Eligibility

**AOTEAROA** - The competition is open to all New Zealand-based researchers who are either enrolled or no more than 10 years beyond a postgraduate qualification.

**WAIRUA** - The spirit of this competition is to uncover research through story telling from the New Zealand Early Career Researchers and postgraduate hapori communities. We want to communicate and disseminate the exciting research done by Early Career researchers to the public.

**INDIVIDUAL OR TEAM** - Videos can be made by individual Early Career Researcher or a team of Early Career Researchers.

**CONSENT / WAIVERS** - The submitter of the video is responsible for ensuring that every person appearing in their video has given their consent. Parental / Guardian consent is required for all children under 16 years old.

**ONE ONLY** – You can only submit one video.

**AND AGAIN** – Unsuccessful videos submitted in earlier rounds of this video competition can be re-entered.

**ETHICS** - The submitter is responsible for ensuring that the research that is presented has received ethical approval.

**CONTENT** – Competition submissions must not include any endorsements of products or services, or any obscene, violent, racist or defamatory content.

**PRO OR NOT?** - Submitters need to identify if their video competes in the “professional” or “non professional” video category. The video should compete in the professional category if the submitter received support by any individual who has professional skills in making videos, or if professional gear which does not belong to the person submitting the video has been used. These two categories exist to ensure that it does not depend on the gear available or the professional support to win a prize in the video competition and we ask submitters to honestly identify which category their video belongs to.

## **Te Mahi Tuku Upload Requirements**

**180 SECONDS** - Videos must not be longer than 180 seconds.

**COPYRIGHT** - You must have full copyrights to the submitted material, including sound effects and music if used. The submitter(s) of the video must be the copyright owner of all content, or have permission from the creator to use their content. Credit must be provided for any content not owned by the submitter.

**UPLOADING** - All videos must be uploaded to Dropbox and shared with the Society Social media Advisor Paige Beveridge at [paige.beveridge@royalsociety.org.nz](mailto:paige.beveridge@royalsociety.org.nz).

**QUALITY** - Videos must be uploaded as one single file in the highest quality. YouTube uses a 16:9 aspect ratio player when videos are reproduced on desktops. If you upload a video that isn't 16:9, it will end up having black bars on the sides so the video doesn't display distorted or cropped. Recommended dimensions are 1280 x 720.

**300 WORDS** – Entrance must also submit a 300 blurb about themselves, the video and its content. Be imaginative with your story!

## **He Whakamahia Video Usage**

By submitting an entry you are consenting to it being promoted by the Royal Society Te Apārangi across many different platforms. Please note that ownership of the video asset remains with the submitter(s).

By submitting an entry you are consenting to Royal Society Te Apārangi using all or parts of the video for promotional and educational activities across all media.

Videos may be screened at various places and spaces, including but not limited to the Royal Society Te Apārangi social media channels, website, outreach engagement activities and other public forums and hui.

Videos will remain online after the competition has concluded.

## **He Tono Toa Winners**

A video winner may only receive one prize.

If two videos are tied for the highest score the winner will be decided by an independent judge appointed by the competition organising committee.

Winners must provide a high quality image of themselves or the team for promotional activities. All personal information provided to the Society for the competition is strictly confidential.

Winners must submit a written report to the Royal Society Te Apārangi ECR Forum, outlining how the experience of developing their video was useful, what they learnt about communication and engagement, and any opportunities arising from the prize. These reports may be used in providing feedback to competition sponsors.

## **Kaiwhakarite Whakawā Judging Criteria**

The kaiwhakarite judges will look for a creative, engaging and inspiring submission on your research.

1. Creativity
2. Message clarity and relevance
3. Motivation and inspiration
4. Overall impact
5. Video does not need to be professionally produced. In fact, we discourage it. We prefer a more down-to-earth style video production. Can be produced using your computer, your webcam or other video tool necessary to get your message across.

The organisers and judges reserve the right to remove any entries from the competition that they feel may breach any of the competition rules or may bring the competition into disrepute. Such entries will be disqualified.

## **Whakapā mai Contact Us**

Should you need further support please feel free to contact:

Karen Knobloch – Membership Coordinator at [karen.knobloch@royalsociety.org.nz](mailto:karen.knobloch@royalsociety.org.nz) or Paige Beveridge – Social Media Advisor at [paige.beveridge@royalsociety.org.nz](mailto:paige.beveridge@royalsociety.org.nz).