How can we reduce plastic waste?

I te parakino kirihou?

Let's work together to tackle our plastic waste problem







He aha te rongoā?

How to solve plastic pollution?

Much of our plastic waste comes from single-use food and product packaging and other items we use briefly before throwing out. Governments, businesses and consumers will all need to make changes so that we can tackle the global issue of plastic pollution.

Look out for refillNZ stickers to refill your water bottles on the road!



Ngā mahi ā ngā kāwanatanga

What are governments doing?

Regional and international initiatives involving governments and industry are seeking to reduce reliance on unsustainable plastics and encouraging the innovation of new solutions to prevent plastics entering the environment.

The New Zealand government has banned the sale of wash-off products containing microbeads and the distribution of some types of plastic bags. The government also funds waste minimisation initiatives and encourages businesses to take responsibility for their products through stewardship schemes.

He pēwhea te whakatāharahara?

How can we reduce our reliance on plastics?

By changing how we produce, use and dispose of plastics, we can start to turn the plastics problem around.

- Eliminate Stop using unnecessary plastics
- Innovate Replace plastics with other materials and ensure plastics we do use are reusable, recyclable or compostable
- Circulate Keep plastics in the economy and out of the environment



Look at the diagram on the next page for ideas on reducing plastic waste. What ways can you think of to minimise your plastic waste?



Reducing plastic waste in our daily lives

Avoiding single-use plastics and reusing multi-use plastics not only reduces plastic waste but also encourages businesses to offer more sustainable alternatives.



Reduce Stop using unnecessary plastics



Ways to reduce your plastic waste:

Reuse/Replace Swap single use plastics for reusable plastics or other ocean materials



Recycle Keep plastics in the economy and out of the



Recycle Fix broken items that have plastic parts so they can be used again























Liquid soap and shampoo

Soap and shampoo bars



Going shopping





Loose produce in reusable bags



On the road

Plastic bottle



Reusable bottle









Reuse jars and containers



Synthetic clothing



Natural fibre clothing



Plastic cup



Ice cream cone





and balloons



Recyclable and paper decorations



Plastic packaged items



Buy in bulk in reusable containers



Plastic wrapped convenience food



Pack your own lunch and snacks







Repair items



Low quality products



Good quality long lasting products



Take away cup



Reusable cup







