

Te Kawa o te Whakataetae Film Competition Rules

Outlined below is all that you need to know to enter in the 2020 Antarctica Through Fresh Eyes tauira student film competition.

Te Koha Prizes

There are six prizes up for grabs:

- Years 1-4 individual and team prizes
- Years 5-8 individual and team prizes
- Years 9-13 individual and team prizes.

Winners will be notified on 7 October 2020. Winners will have travel immediately arranged for them to fly to Ōtautahi Christchurch, where they will attend the premiere screening of their films at the 'Day of Ice' Film Competitions Awards event on 12 October 6-7:30pm.

The winning films will also be played in the International Antarctic Centre (IAC) HD Theatre for a full year. Winners will have free access to the IAC for that time, become IAC ambassadors, and will receive cool merch!

Te Wā Timeline

The competition opens 2:00pm on 24 August 2020 and closes 2 October 2020 at 5:00pm.

Winners will be notified on 7 October 2020.

Video Competition Rules

The spirit of this competition is to see Antarctica through fresh eyes! Show us a video portrayal of Antarctica from a new perspective. Here are some suggestions to help you get started:

- Through an animal's eyes
- An unexpected person/story
- A cultural perspective
- An unusual place
- It used to be covered in trees and green
- An unexpected journey
- Ordinary people doing extraordinary things
- Privilege of our access here in Aotearoa New Zealand

Antarctica is our last great wilderness - it is a taonga treasure to be protected. By sharing new stories and perspectives of the frozen continent, you are helping to draw a deeper public appreciation for Antarctica here in Aotearoa New Zealand, and across the globe.

Antarctica has always attracted people who want to communicate its wonder and importance. As Generation Antarctica, it's now your turn. We want to highlight the connection between Antarctica and climate change, sustainable living and care and protection, between Antarctica's importance and its fragility, between its beauty and its uniqueness.

He Whakamahia Video Usage

By submitting an entry you are consenting to Royal Society Te Apārangī, Marsden Fund and the International Antarctic Centre using all or parts of the video for promotional and educational activities across all media. Please note that ownership of the video asset remains with the submitter(s).

Videos may be screened at various places and spaces, including at the International Antarctic Centre, on Royal Society Te Apārangī and Marsden Fund social media channels, website, outreach engagement activities and at other public forums and hui. Videos will remain online after the competition has concluded.

He Māraurau Eligibility

TAUIRA STUDENTS - The competition is open to all Aotearoa New Zealand school-aged students in years 1-13!

INDIVIDUAL OR TEAM - Individual and team submissions are welcome. Grab your mates or go solo!

CATEGORIES - Please identify when submitting your video if you are either year 1-4, year 5-8 or year 9-13.

CONSENT - The submitter(s) of the video is responsible for ensuring that every person appearing in their video has given their consent. Parental/Guardian consent is required for all children under 16 years old.

CONTENT – Competition submissions must not include any endorsements of products or services, or any obscene, violent, racist or defamatory content.

NEED A HAND? - Please fill out the [following form](#) by 2 September to identify if you would like to be assigned a mentor for this competition. The mentor will help advise you when necessary and provide you with resources necessary to compete. Whilst mentor use is optional, we strongly suggest using this support option to aid you.

We have two types of mentors available for you to access.

Technical mentors can assist you with technical questions about how to produce your film and how to craft a good story. Some of our technical mentors can provide background Antarctic images for you to use.

We also have Antarctic mentors, who can provide you with Antarctic knowledge to help you in thinking about what topic to choose, what story to tell. They might even be a good subject for your film - maybe they are an unexpected person, or they have an unexpected story to tell. Maybe they are an ordinary person doing extraordinary things in Antarctica.

If you are based in Ōtautahi Christchurch, you can also access the International Antarctic Centre for free for filming.

TAITUARĀ SUPPORT - Please identify if mum, dad, a mentor or anyone else offered you support while making the video. Help is totally allowed—even encouraged, but by letting us know you help us judge the competition more fairly!

Te Mahi Tuku Upload Requirements

3 MINUTES - Videos must not be longer than 3 minutes.

FILE TYPE - Please ensure your video is in .mov or .mp4 format.

COPYRIGHT - You must have full copyrights to the submitted material, including sound effects and music if used. The submitter(s) of the video must be the copyright owner of all content, or have permission from the creator to use their content. Credit must be provided for any content not owned by the submitter.

UPLOADING – All entries must be submitted through the [following form](#).

300 WORDS – Entrants must also submit a 300 blurb about themselves, the video and its content. Be imaginative with your story!

He Tono Toa Winners

A winner may only receive one prize.

If two films are tied for the highest score the winner will be decided by an independent judge appointed by the competition organising committee.

All personal information provided to Royal Society Te Apārangī for the competition is strictly confidential.

Kaiwhakarite Whakawā Judging Criteria

The kaiwhakarite judges will look for a creative, engaging and inspiring submission on your Content. Professional standard production is not a necessity, the story you tell is most important.

- Creativity
- Novelty
- Message clarity
- Overall impact
- Video organisation

The organisers and judges reserve the right to remove any entries from the competition that they feel may breach any of the competition rules or may bring the competition into disrepute. Such entries will be disqualified.

**INTERNATIONAL
ANTARCTIC
CENTRE**

MARSDEN FUND
TE PŪTEA RANGAHAU
A MARSDEN



Whakapā Mai Contact Us

Should you need further support please feel free to contact:

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