



Mid 2026 ORCID update

New Zealand ORCID Consortium Town Hall, 24 June 2026



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ORCID has a new Strategic Plan

The 2026 Plan

A new feature for member orgs with integrations with ability to write affiliations

What is Strategic Planning?

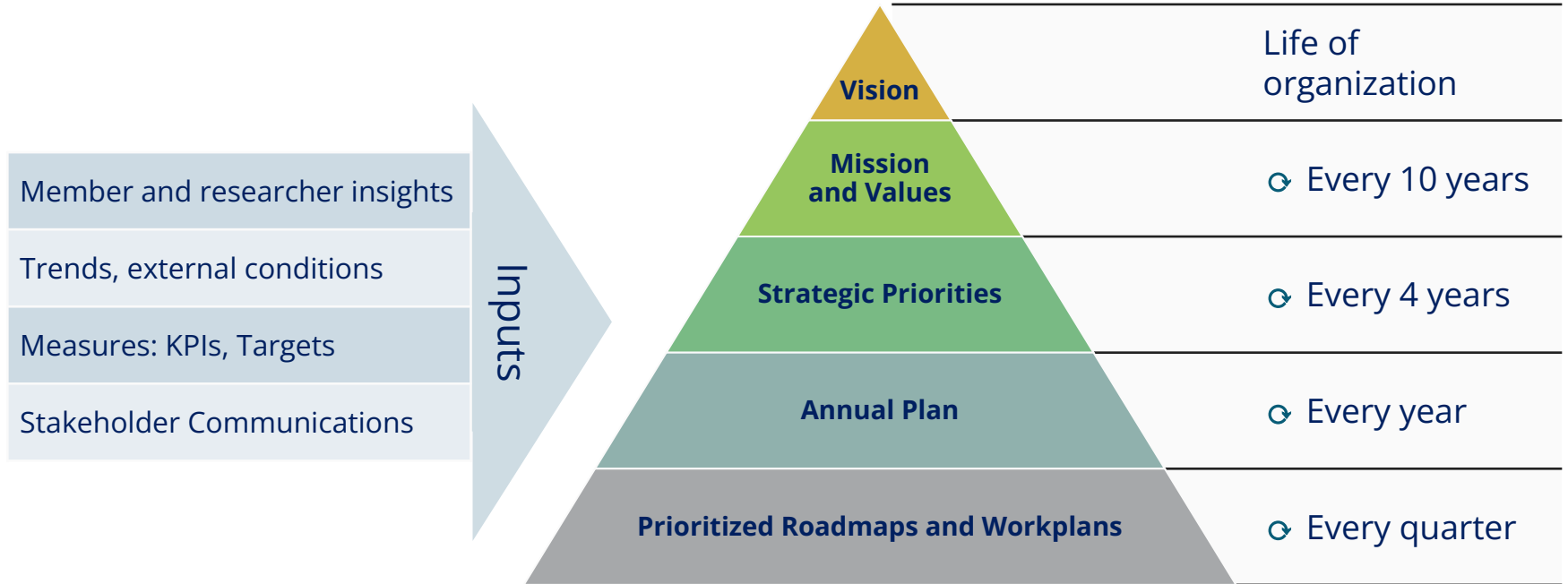
The **process** that ties the **mission** and **long-term vision** of the organization to a set of **actions** and **efforts** that a **team** needs to take on in order to achieve their **goals**



The ORCID Board agreed a layered strategic planning process in 2020



The strategic planning cycle



We have now published our second strategic plan under this framework





2026 Annual Plan: Empowering Researchers



ORCID 2030 Strategic Objectives

- *Help researchers everywhere build their reputations and visibility*
- *Make ORCID “smarter” — use automation to do more of the work for researchers while keeping them in control.*
- *Increase the value of ORCID for researchers beyond STEM fields*
- *Enable researchers to share a broader range of their contributions to research*
- *Strengthen our outreach to researchers about the value we offer*

2026 GOALS

Registry automation improvements that help users populate their records

Build a smoother account recovery experience

Improve self-service user support capabilities

Continue to improve the robustness of our user account security features

Help researchers demonstrate the trustworthiness of their track record



2026 Annual Plan: Connecting Research Information



ORCID 2030 Strategic Objectives

- *Increase the proportion of member organizations contributing data to ORCID, not just consuming it*
- *Increase the amount and quality of integrations with ORCID*
- *Expand our Certified Service Provider network and refine our certification standards*
- *Expand ORCID's role as a hub of vital data for other services by improving the completeness and accuracy of ORCID metadata*
- *Strengthen relationships with other scholarly infrastructure providers*

2026 GOALS

Develop ways of engaging with our community partners to support best-practice integration, including peer learning and creation of shared resources

Update API to include data from recently added features

Strengthen relationships and integrations with national researcher ID systems

Refine support information and documentation, and implement improved wayfinding to guide different audiences to the best information

Work with the digital credentials community to make it easier for researchers to share their educational achievements and other qualifications



2026 Annual Plan: Broadening Our Community



ORCID 2030 Strategic Objectives

- *Expand our network of community partners in parts of the world with fewer resources and lower participation, exploring new models to engage them*
- *Increase engagement with international and intergovernmental organizations working on research and education*
- *Expand ORCID's relevance to use cases such as research administration, digital credentials, research security and research funding*
- *Reduce barriers to integration and participation, helping all our members gain maximum benefit from their membership*
- *Secure the long-term future of our Global Participation Fund*

2026 GOALS

Implement Affiliate Network model for small organizations

Expand membership model to include a national integration option

Increase strategic engagement with key international policy making organisations

Pursue opportunities to broaden our partnerships, and grow and diversify revenues

Revamp the member and consortia directory on the website

Allow members and consortia leads to manage API credentials for themselves



2026 Annual Plan: Advancing Trust and Integrity



ORCID 2030 Strategic Objectives

- *Strengthen our role as a key provider of trust in a world of growing research misinformation*
- *Provide leadership on research integrity issues, highlighting our track record and the strength of our community*
- *Help researchers demonstrate their trustworthiness through open and transparent evidence*
- *Increase our engagement in the digital identity ecosystem*
- *Maintain our geographical and geopolitical neutrality, working with all on equal terms according to our principles and values*

2026 GOALS

Make it easy for our members and the wider community to understand how ORCID helps advance trust and integrity.

Expand Trust Marker Adoption: increase both the quantity of Trust Markers, as well as the types of data they are associated with.

Increase publisher collection and use of ORCID iDs.

Develop and implement enhanced spam detection and mitigation capabilities for the ORCID Registry.

Review and advance ORCID's geographical diversity



2026 Annual Plan: Strengthening ORCID's Resiliency



ORCID 2030 Strategic Objectives

- *Grow and diversify our revenue streams to ensure financial sustainability and to further our mission*
- *Continually improve and simplify operational processes to allow us to efficiently scale*
- *Strengthen and maintain our cybersecurity defences and business continuity plans to ensure resilience and reliability*
- *Improve our understanding of AI and ML technologies and deploy them thoughtfully to improve our processes and services*
- *Support and develop our staff by being a great place to work and treating our people fairly*

2026 GOALS

- Finalize ORCID's cybersecurity program
- Ensure full compliance with current OAuth specification
- Ensure the scalability and maintainability of ORCID's database
- Implement improved bot management for the Registry
- Strengthen the consistency and alignment of member, grantee and event data in our internal systems
- Continue to improve internal workflow and project management processes
- Streamline our member billing and collections processes
- Support employees to leverage their strengths, address development areas, and continuously grow within the organization.
- Further improve and align staff benefits and employment administration
- Provide staff with more opportunities for connection & collaboration

Researcher Connect prompts affiliated but unconnected researchers to visit the institutional systems that are relevant to them

Researchers & Members want to connect with ORCID

Researchers

- Researchers use ORCID for efficiency. Enter data once; it flows everywhere.
- Researchers want their ORCID iD to work for them - they want suggestions and automations.
- Researchers don't always know that resources are available to help them.

Members

- Members want to stay up-to-date with their researchers' outputs & improve discoverability of their contributions.
- Institutions and researchers remain the authority on researcher data like affiliations.
- ORCID integration campaigns are a lot of work.

Researcher Connect has four steps






ORCID uses verified institutional domains to identify researchers that haven't connected to your integration


Sofia Maria Hernandez Garcia

Sofia Garcia; S. M. Garcia; Sofia Maria Garcia

New Arizona State University: Sedona, Arizona, US - Associate Professor, Department of Geography

 <https://orcid.org/0000-0001-5727-2427>   > [Show record summary](#)

Personal information



- Emails & domains** >
- Verified email addresses**
s.garcia@orcid.org
- Verified email domains**
 orcid.org
- Websites & social links** >
[Faculty profile webpage](#)

Biography

Sofia Maria Hernandez Garcia is used for testing and demonstrating ORCID records.

Activities

[Collapse all](#)

- Employment (2)**  Sort
- New Arizona State University: Sedona, Arizona, US**
2015-09 to present | Associate Professor (Department of Geography)
Employment [Show more detail](#)
- Source:**  Sofia Maria Hernandez Garcia



ORCID sends researchers notifications inviting them to connect



● PERMISSIONS

Connect your ORCID with University of Oxford's integration

2026/01/07



You may benefit from automatic updates to your record.

Based on your verified email domain, we have found an ORCID integration for **University of Oxford**. If you are a current active faculty or staff member at **University of Oxford**, connecting with this integration will allow **University of Oxford** to automatically add validated information to your ORCID record. This will save you time and effort when maintaining your ORCID record, and help make sure it stays up-to-date.

If you are no longer affiliated with **University of Oxford**, you may disregard this notification or remove the relevant email address from your ORCID record.

[Connect with The University of Oxford](#)




These notifications direct researchers to institutional landing pages

Instructions for current faculty

As a researcher of New Arizona State University, you will automatically receive an account for the NASU Research Information Portal. This account contains information about you and your research outputs, affiliations, activities, etc.

You can connect your ORCID iD to your NASU account and give the university permission to send information from your NASU account to your ORCID record.

 **Connect your ORCID iD**

1

Log into the [NASU Research information Portal](#), our university system supporting open research

2

Follow the steps to log in to your ORCID account and authorize access for the NASU Research Information Portal.

3

You're now connected! New Arizona State University will share information about your affiliation and works with ORCID.

We have three requirements for Researcher Connect



- **Affiliation Integration:** An active ORCID integration capable of adding and updating affiliations
- **Email Domains:** A list of the institutional email domains you want to target
- **ORCID Landing Page:** A clear webpage that explains the benefits of connecting and provides a direct link to your integration

Ngā mihi nui!

b.minihan@orcid.org

