



# MK Honey

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**Research:**  
We went around our Local supermarkets to try Find teas that had some sort of honey in them. We found some drinks that had honey in them as a main ingredient however we asked some students at school if they had ever drank These, which most answers were no.

This encouraged us To produce a sparkling Tea \that would appeal to Younger generations and Teens our age as most tea drinks did not have honey in them however none of them had Manuka honey in them. We also found that most tea drinks contained Green tea instead of Black which we are using.

**Packaging**  
Must be able to hold at least four bottles. Must be recyclable. Pete's Natural gave us some cardboard boxes that hold four bottles. They have four windows so that you are able to see the drinks. This would help to catch young pupils attention.



**Testing and Trialling**  
In order to even have a flavour for our drinks we needed to sample, trial and test each flavour we wanted to attempt. We chose flavours to trial through personal references and surveys for people

in our age group to fill out, asking which flavours they would rather Try. By surveying people we were able to identify which flavours teenagers would rather try, rather than our own judgement.

## Final Outcome



## NUTRITION INFORMATION

	Average Quantity per Serving	Average Quantity per 100 ml
Servings per package:	1.00	
Serving size:	330.00 ml	
Energy	355 kJ	108 kJ
Protein	0.2 g	0.1 g
Fat, total	0.1 g	0.0 g
- saturated	0.0 g	0.0 g
Carbohydrate	19.9 g	6.0 g
- sugars	19.7 g	6.0 g
Sodium	4 mg	1 mg

## NUTRITION INFORMATION

	Average Quantity per Serving	Average Quantity per 100 ml
Servings per package:	1.00	
Serving size:	330.00 ml	
Energy	382 kJ	116 kJ
Protein	0.3 g	0.1 g
Fat, total	0.1 g	0.0 g
- saturated	0.0 g	0.0 g
Carbohydrate	20.9 g	6.4 g
- sugars	20.9 g	6.3 g
Sodium	4 mg	1 mg



**Issue :** Lack of beverages providing manuka honey to teenagers.  
**Brief :** Develop a Manuka Honey sweet tea that will appeal to the Asian market.

**Aim :** To develop a sparkling tea with Manuka Honey, for the company Nelson Honey that targets Generation Z.

**Bottle** - Must be 330mL, transparent so you can see the drink. We decided that we wanted to use glass bottles as we wanted to be sustainable and glass bottles can be recycled.

**Packaging** - Must be able to hold at least four bottles. Must be recyclable.

**Specifications :**  
**Colour** - Must be bright and vibrant to appeal to younger generations, and look inviting.  
**Label** - Must be bright, provide the correct information. Appeals to teens. Needs to have nutritional panels, ingredients list with Percentages. Design that would appeal to younger generations

